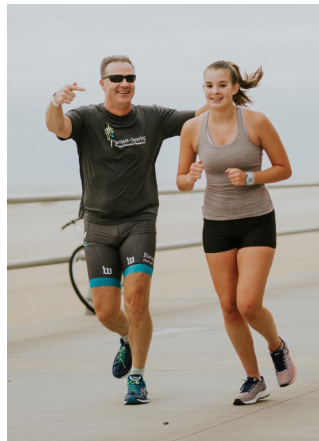





Barnett-Searing
National Cancer Foundation





**THE BARNETT-SEARING
NATIONAL CANCER
FOUNDATION**

When life gives you LIMES,
rearrange the letters to say SMILE.

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"Serving BSNCf is both an honor and a blessing. Reading thank you notes from "Smile Kit" recipients and their loved ones is heart warming knowing that we've made a difference."

**TARALYN THARP KOHLER
EXECUTIVE DIRECTOR**

Message from the Chairman

"The seeds we have planted over the years sprouted in 2018 and really blossomed in 2019. We continued our relationships with past supporters and established relationships with new friends."

JOHN SEARING



FROM THE DESK OF JOHN E. SEARING

At the beginning of 2019, the BSNCF Board of Directors reviewed all that the Foundation had accomplished in 2018 and set a clear goal of continuing that momentum into the new year. As we now look back on 2019, I am compelled to offer a most hearty THANK YOU to all of our supporters. By all benchmarks, 2019 far exceeded expectations. We could not have achieved so much without you.

The seeds we have planted over the years sprouted in 2018, and really blossomed in 2019. We continued our relationships with past supporters and established relationships with new friends. Riverside High School FLBA, DECA, and Rotary Interact clubs embraced the Foundation and made over 500 Smile Kits a reality for the women we support. November Project - Virginia Beach took us under their wing and supported multiple programs like Shoes for Smiles and a Smile Kit card making event. There were many individuals and families who approached the Foundation last year to offer their time and talent.

I am truly humbled by the love that the Foundation receives. It is a tribute to the

lives of my sister, Jenny, and Kevin Barnett's mother, Mary. In their lifetimes, Jenny and Mary touched many lives. We have reached a point where I believe they have now touched more lives since their passing. I have come to see that their love for family, friends and those who needed them was not a finite thing. It did not stop with them. It cannot stop with them because, you, our supporters, ensure that their love did not die with them.

While we keep saying that 2019 was our best year ever, we know that it is simply our best year yet. With the addition of each new supporter, the Foundation's strength grows exponentially. Our goal for 2020 is to continue that growth. We expect to expand our Board of Directors, work with new supporters, and grow Team BSNCF.

I look forward to having you join us as we continue on this journey of supporting female cancer patients and the loved ones who care for them.

You have my thanks and my respect,

John E. Searing

BSNCF Co-Founder and Chairman



PROJECTS 2001 – 2015

In the early years, BSNCF executed a variety of meaningful regionalized projects many of which served the Baltimore, MD area where Jenny and Mary were lovingly treated. These projects included revitalizing waiting rooms, developing a patient navigator system, and much more.

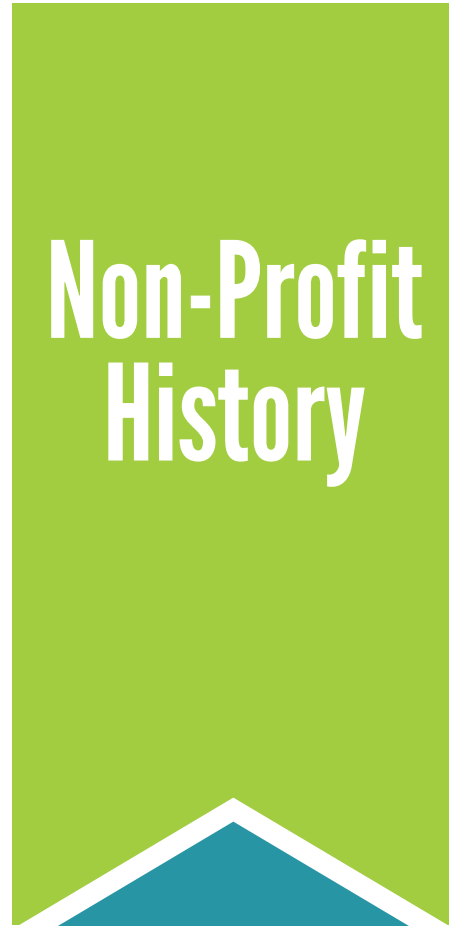
2016 – PRESENT

In 2016, BSNCF hired its first Executive Director, Taralyn Tharp Kohler. At that time, the Foundation re-branded and refocused. The charitable focus was expanded to include women of all ages battling cancer. Also in 2016, BSNCF sent its first "Smile Kit" to Natasha Powderly who provided feedback on the care package initiative. When we evaluated a comfort item, we asked, "What would Natatsha say?" We also met Erica Duran who became our website cover model. While both of these ladies lost their fight, their courage lives on in the influence that they had on the Foundation.

In 2019, we sent over 500 "Smile Kits" throughout the U.S. Team BSNCF represented throughout the world. The memory of these amazing women carries on.

THE FOUNDATION'S STARTING LINE

BSNCF was founded in 2001 by two friends, John Searing and Kevin Barnett, who both lost loved ones to cancer. John lost his sister, Jenny, to ovarian sarcoma and Kevin's mother, Mary, passed from uterine sarcoma. Wanting to honor their legacy and support others battling the disease along with their families, The Barnett-Searing National Cancer Foundation was created.



"One of the many reasons that I'm proud to be part of BSNCF is how the charity continues to honor the women who have inspired it. Their memory lives on through all of the women the Foundation has supported throughout the years."

KEVIN BARNETT
BSNCF CO-FOUNDER



Progress Report

"Making cards for BSNCF allows me to stay connected with my wonderful grandmother. If I can bring joy and inspire other women the way she did, then I know that making cards is worth it."

ABIGAIL SLOVICK
BSNCF CARD COORDINATOR



The theme for the Foundation in 2019 was deepening and increasing partnerships. New enthusiastic volunteer faces appeared and relationships were strengthened with other long time supporters. The spirit of BSNCF grew through the Team and as our following throughout the United States increased in footprint.

BSNCF's Spring Thaw Event in March was the highlight of the year bringing together supporters, sponsors, and partners alike. We partied with purpose and raised over \$11,000 with the aid of the Annapolis Parrot Head Club. This year we offered a special presentation to Abby Slovick who was awarded the Gold Level President's Volunteer Service Award. Abby started a BSNCF club in her high school, Notre Dame Prep, called "Sending Smiles" and has crafted over 3000 cards for cancer patients logging over 250 volunteer service hours. Board Chairman, John Searing, also earned the

President's Volunteer Service Award along with the Foundation in the group category.

2019 was a monumental year for Smile Kits averaging 40 kits per month. Smile Kit contents included items such as a fuzzy blanket, lip balm, adult coloring book, and colored pencils to assist with therapy. We also were pleased to add "Jenny's Halo's" which are handmade hats made by Jenny's mother, Dee Searing, and "Tissues for Tears - Happy or Sad" crafted with love by Bunny Kohn, one of Jenny's nurses. These new touches made our Smile Kits extra special.

In the Fall of 2019, BSNCF was selected as the charitable beneficiary of Riverside High School's Future Business Leaders of America/Interact. We were thrilled to work with such a talented group of young leaders and their mentors to hold a shoe drive benefiting BSNCF. We look forward to continuing this partnership into 2020.



TEAM HISTORY

Now in its fourth year, Team BSNCF grew to include team members ranging in age from 15 to 77. Team members could be seen walking, running, swimming, and biking throughout the United States promoting BSNCF. The Team enjoyed athletic gear made by OwnWay and custom visors by BOCA.

Aside from promoting the Foundation in races, team members held successful "Shoes for Smiles" and fundraising events commemorating their birthdays and other special occasions. "Shoes for Smiles" quickly became a successful BSNCF initiative.

CO-CAPTAINS

Team BSNCF took flight in 2019 when a call was made for leaders. Tricia Katebini from Maryland and Teresa Nie from Virginia stepped up as Co-Captains invigorating the team concept.

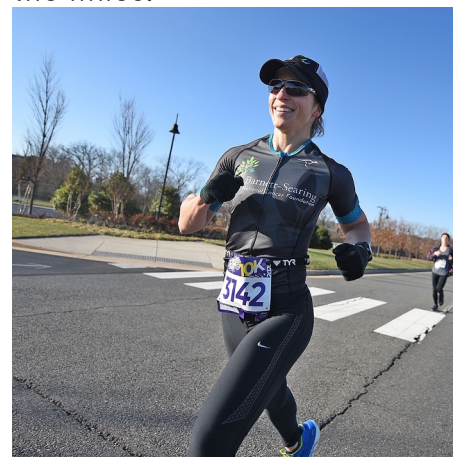
Tricia runs in memory of her late father, and Theresa is a melanoma cancer thriver and sun protection advocate.

"Team BSNCF inspires me to share my ongoing journey with skin cancer and contribute to the Foundation through fundraisers and events. It's been a great incentive to connect with teammates and hear about their journey!"

THERESA NIE

TOP FUNDRAISER

Our top 2019 fundraiser for Team BSNCF was Kallen Carlson. Kallen will compete in Ironman Maryland in 2021 and represent the Foundation. As part of her journey, she chose to make her miles count by inspiring others and using her training as a vehicle to help us send, Smiles across the miles."



Tissues for Tears

The newest addition to BSNCF's Smile Kit's are "Tissues for Tears"- Happy or Sad" created by Bunny Kohn. Bunny began making these packets as gifts many years ago for friends and family that needed a "little something."

When Bunny, a nurse in Maryland, began taking care of chemotherapy patients, she decided to give them to patients on their first day of treatment which as she described can be both scary and emotional. She explained that patients often become tearful once they sit in the chair for the first time, but she also wanted to use them as a reminder of the many special moments that make us smile on our journey. Jenny Searing was one of these patients, and Bunny cared for her.

We appreciate Bunny's volunteerism and creativity to bring a smile to those woman who need a "little something extra" in their "Smile Kit."





Jenny's Halos are crafted by Dee Searing, Jenny Searing's mother. When Jenny was enduring cancer treatments her head was often cold. She found comfort in the hats that her mother lovingly created and shopped for her. Dee now makes these hats to be included in BSNCF's "Smile Kits" with care. Like "Tissues for Tears," they add a personal touch and an extra special reminder that others care.



Jenny's
Halos

Shoes for Smiles



In the spirit of environmental and economic sustainability, The Barnett Searing National Cancer Foundation was proud to forge a partnership with GotSneakers, a sneaker recycling organization, to collect used athletic shoes in exchange for a donation. This program created a venue for our supporters to raise money while engaging the community, and helping the environment.

For every pair of shoes collected, GotSneakers compensated BSNCF up to \$1 per pair of wearable shoes. Funds earned were allocated to support our mission of supporting female cancer patients and their families throughout the United States.

Shoe drives were held in places of worship, businesses, schools, sports teams, and with girl and boy scout troops resulting in collecting over 300 pairs of shoes.

Special thanks to "The November Project" in Virginia Beach, Virginia for supporting this effort.

"Volunteering for BSNCF is a great way to give back to the community and get involved in an organization that is very important to my family."

**EMMA SEARING
YOUTH VOLUNTEER**



Riverside High School FBLA Interact

Leesburg, Virginia

BSNCF was thrilled to be adopted as the charitable beneficiary for the 2019-2020 school year by FBLA-Interact Club at Riverside High School. BSNCF was selected as the charitable partner by the leadership team as cancer had impacted both students and teachers in the school. The group met once a month before school over doughnuts and bagels to discuss how to support BSNCF in an entrepreneurial way with assistance from the Rotary Daybreak Club of Leesburg. This effort was led by student leaders: Grace Foley, Hasitha Guhan, and Courtney Maynard. Their advisers were Jennifer Cramer Marden and Lisa Williams.

Jennifer Cramer Marden said "having known the Searing family for 40 years, I was proud when FBLA-Interact Club at Riverside adopted BSNCF. I'm so happy to see that John has co-created this organization which helps uplift women battling cancer in Jenny's memory. We were also fortunate to send two "Smile Kits" to Riverside teachers enduring chemotherapy for breast cancer. It is worth it all when you see how much joy a simple kit can bring a female cancer patient!"

Partnership Spotlight

This year we supported BSNCF. This Foundation backs women battling cancer and undergoing chemotherapy by sharing stories and sending them 'Smile Kits.' We partnered with multiple high schools, middle schools, and other clubs at Riverside. During the year, we did numerous shoe drives and charity events supporting the Foundation.

GRACE FOLEY
PRESIDENT, RIVERSIDE FBLA INTERACT





Gelman Rosenberg & Freedman

GRF CPAs & Advisors based in Bethesda, Md. served as a sponsor for several BSNCf events including the Spring Thaw. One of their rising stars, Alejandra Jensen, joined BSNCf's Board in 2018 making an immediate impact along with employee, Tricia Katebini, who became Team BSNCf Co-Captain.

"Being part of BSNCf is not only fulfilling but inspiring. Knowing that we are helping lift the spirits of women across the country that are going through a hard time warms my heart. And for that I will always be grateful."

**ALEJANDRA JENSON
BSNCF BOARD MEMBER**

The Annapolis Parrot Head Club

The Spring Thaw, BSNCf's largest fundraiser of the year was a huge success bringing together over 150 supporters from many states. This was made possible due to our partnership with the Annapolis Parrot Head Club in Annapolis, Maryland. Specifically, Rich Twigg and Doc. Sharon Magill along with Courtney Barnett from BSNCf planned and executed a flawless event complete with silent auction, corn hole, mingling, dancing, and a BBQ feast.



Ghent Chiropractic


For the third year in a row Ghent Chiropractic located in Norfolk, Va. has sponsored Foundation triathlon gear for cancer survivors and women racing for Team BSNCf. We appreciate this partnership!



The Barnett-Searing National Cancer Foundation

Supporting women of all ages impacted by cancer and the loved ones that care for them, lifting them up when on the verge of quitting, inspiring them to do more than just survive, and empowering them to thrive.





**THE BARNETT-SEARING
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